



## Ottawa Highland Dancing Association

<http://www.ohda.ca/>

2011-2012 Event Season

Dear Sponsor,

The Ottawa Highland Dancing Association (OHDA) is a parent-run, charitable organization founded in 1951 to promote highland dancing in the Ottawa area. The year 2011 will see the OHDA celebrate 60 years of operation. The OHDA has an exciting program lined up for the 2011-2012 competition season and we are looking for your support as a sponsor.

The competition year started with a two-day weekend on October 22 & 23, 2011. Canada's Capital City Open Championship was the highlight of Day 1. A prestigious event, it provides a wonderful opportunity for our most experienced competitors to demonstrate the excellence of their talents with traditional Highland dancing and is open to Highland dancers from anywhere in the world. There were seven champions crowned that day, along with Runner-ups 1<sup>st</sup> through 5<sup>th</sup>. The Championship is now in its second decade. Day 2 provided a competitive opportunity for all levels and ages of dancers, from the brand-new beginner to seasoned competitors. A few special events also took place that day. Please see the OHDA website for additional details.

On February 18 & 19, 2012, the OHDA will host another two-day event. In the afternoon of Day one, we were honoured to be chosen to be the first in Canada to host the first of its kind, a ScotDance Canada Open Premiership Event. This will be a prestigious event whereby the lesser-known Scottish National Dances, Irish Jig and Sailor's Hornpipe are highlighted for our more experience, Premier level dancers. In addition, we will also be hosting events for our Pre-Premier dancers in the morning. On Day 2, the choreography talents of our dancers and teachers will be showcased in a Choreography Competition. The choreography skills of our local dancers and others who participated, have won top prizes nationally and internationally. Subsequent events for our competitive athletes are on April 29th and June 16, 2012. These are excellent opportunities for your youth to participate in combined cultural and athletic events.

The OHDA is a Canadian registered charity in the Cultural Activities and Promotion of the Arts category. The OHDA values and appreciates donations from its members, and interested individuals and businesses, and, as a registered charity, the OHDA will issue tax receipts for your donations. The BN/Registration # is 892123845RR0001. A sponsorship form is attached below for your convenience.

We have various levels of sponsorship, suitable for both Corporate and Individual sponsorship. This sponsorship program is structured as an annual sponsorship. However, multi-year sponsorships would be welcome, in particular, for our special events such as Canada's Capital City Open Championship or OHDA's Choreography Competition.

Your support and commitment to our youth and their development would be greatly appreciated.

Sherry Sharpe  
Director, Ways and Means  
Ottawa Highland Dancing Association  
<http://www.ohda.ca/>



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## Sponsorship Fee Schedule 2011-2012

### Platinum Level (maximum 1 per year) \$5,000

- Prominent billing in all print and e-mail sent out to members for the year and at competitions.
- Naming rights to *Canada's Capital City Open Championship Weekend*.
- Audio acknowledgement during competitions.
- Signage on sponsor board.
- Full-page advertisement in *Canada's Capital City Open Championship Program*.
- Acknowledgement on the OHDA website.
- Logo and/or Notice of Sponsorship in OHDA e-newsletter (published four times per year).
- Sponsor Certificate and Photo (framed).
- Charitable Donation Tax Receipt.
- 4 complimentary Championship programs.
- 4 invitations to all OHDA events for the year.

### Gold Level (maximum 3 per year) \$2,500

- Signage on sponsor board.
- Audio acknowledgement during competitions.
- ½-page advertisement in *Canada's Capital City Open Championship Program*.
- Acknowledgement on the OHDA website.
- Logo and/or Notice of Sponsorship in OHDA e-newsletter (published four times per year).
- Sponsor Certificate and Photo (framed).
- Charitable Donation Tax Receipt.
- 2 complimentary Championship programs.
- 2 invitations to all OHDA events for the year.

### Silver Level (maximum 5 per year) \$1,500

- Signage on sponsor board.
- ¼ -page advertisement in *Canada's Capital City Open Championship Program*.
- Acknowledgement on the OHDA website.
- Logo and/or Notice of Sponsorship in OHDA e-newsletter (published four times per year).
- Sponsor Certificate (framed).
- Charitable Donation Tax Receipt.
- 1 complimentary Championship program.
- 1 invitation to all OHDA events for the year.



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### **Bronze Level (maximum 10 per year) \$1,000**

- Signage on sponsor board.
- 1/8 – page advertisement in *Canada's Capital City Open Championship Program*.
- Acknowledgement on the OHDA website.
- Logo and/or Notice of Sponsorship in OHDA e-newsletter (published four times per year).
- Sponsor Certificate (framed).
- Charitable Donation Tax Receipt.
- 1 complimentary Championship program.
- 1 invitation to all OHDA events for the year.

### **Friends of the OHDA (no maximum or minimum number) \$100 - \$500**

- Name listed in *Canada's Capital City Open Championship Program*.
- Acknowledgement on the OHDA website.
- Logo and/or Notice of Sponsorship in the OHDA e-newsletter (published four times per year).
- Sponsor Certificate.
- Charitable Donation Tax Receipt.

### **Sponsor a Keeper Award \$25 - \$50**

- Sponsor a keeper award in your chosen category (*if the sponsorship is received at least 2 weeks before the competition, the sponsor will also be recognized through engraving on the award*).
- Invitation to present the keeper award at the competition.
- Name listed in the *Program* published for the competition at which the award is presented.
- Notice of Sponsorship in the OHDA e-newsletter (published four times per year).
- Charitable Donation Tax Receipt.

**THANK YOU FOR SUPPORTING**  
**The OTTAWA HIGHLAND DANCING ASSOCIATION and HIGHLAND DANCING IN OTTAWA**



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## Sponsorship Form 2011-2012

**LEVEL OF SPONSORSHIP** (please indicate your 1st and 2nd choice)

KEEPER AWARD	FRIENDS	BRONZE	SILVER	GOLD	PLATINUM
\$25 - \$50	\$100 - \$500	\$1,000	\$1,500	\$2,500	\$5,000
SPONSOR A PIPER @ \$250 ea			SPONSOR A JUDGE @ \$250 ea		

**COMPETITION BEING SPONSORED** (please indicate ALL choices)

Championship October – Premier only	October Open Competition	February Open Competition	February Choreography	April Open Competition	June Open Competition

**LEVEL OF COMPETITOR** (please indicate your 1st and 2nd choice)

	PRIMARY	BEGINNER	NOVICE	INTERMEDIATE	PREMIER
1 <sup>ST</sup> and 2 <sup>ND</sup> choice					
Age Range					
Age Range					

Name(s) To Appear on Award/Program as Sponsor:

\_\_\_\_\_

Name of Contact: \_\_\_\_\_

Address/City/Province/Postal Code: \_\_\_\_\_

\_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Will you be attending the Sponsored Event? YES \_\_\_\_\_ NO \_\_\_\_\_

Amount included: \$ \_\_\_\_\_

Sponsorship Payment: Cheque or Money order payable to: **Ottawa Highland Dancing Association**

Please Return Completed Form with Payment to:

**Ottawa Highland Dancing Association,  
c/o Ms. Sherry Sharpe,  
9 Shannondoe Cres.  
Kanata, ON K2M 2C8**

*Thank you in advance for your support and generosity*