

O.H.D.A. Annual Sponsorship Drive

The Ottawa Highland Dancing Association (OHDA) is a parent-run, charitable organization founded in 1951 to promote highland dancing in the Ottawa area. The year 2011 will see the OHDA celebrate 60 years of operation. Our association has an exciting program lined up for the 2010-11 competition season and we are looking for your support as a sponsor.

We have two levels of sponsorship, Corporate and Individual. This sponsorship program is structured as an annual sponsorship. However, multi-year sponsorships would be welcome, in particular, for our special events such as the Canada's Capital City Open Championship or our annual Choreography Competition.

Corporate Levels

Platinum Level (maximum 1 per year)

\$5,000

- Prominent billing in all print and e-mail sent out to members for the year and at competitions.
- Naming rights to the ***Capital City Open Championship Weekend***.
- Audio acknowledgement during competitions.
- Signage on sponsor board
- Full-page advertisement in the *Capital City Open Championship Program*
- Acknowledgement on the OHDA website
- Logo published in OHDA e-newsletter (published three times per year)
- Sponsor Certificate and Photo (framed)
- Charitable Donation Tax Receipt
- 4 complimentary Championship programs
- 4 invitations to all OHDA events for the year

Gold Level (maximum 3 per year)

\$2,500

- Signage on sponsor board.
- Audio acknowledgement during competitions.
- ½-page advertisement in the *Capital City Open Championship Program*
- Acknowledgement on the OHDA website.
- Logo published in OHDA e-newsletter (published three times per year)
- Sponsor Certificate and Photo (framed)
- Charitable Donation Tax Receipt
- 2 complimentary Championship programs
- 2 invitations to all OHDA events for the year

Silver Level (maximum 5 per year)

\$1,500

- Signage on sponsor board.
- ¼ -page advertisement in the *Capital City Open Championship Program*
- Acknowledgement on the OHDA website.
- Logo published in OHDA e-newsletter (published three times per year)
- Sponsor Certificate (framed)
- Charitable Donation Tax Receipt
- 1 complimentary Championship program
- 1 invitation to all OHDA events for the year

Bronze Level (maximum 10 per year)

\$1,000

- Signage on sponsor board.
- 1/8 – page advertisement in the *OHDA Capital City Open Championship Program*
- Acknowledgement on the OHDA website.
- Logo published in OHDA e-newsletter (published three times per year)
- Sponsor Certificate (framed)
- Charitable Donation Tax Receipt
- 1 complimentary Championship program
- 1 invitation to all OHDA events for the year

Individual Level – (no maximum or minimum number)

Friends of the OHDA

\$100 - \$500

- Name listed in the *Capital City Open Championship Program*.
- Acknowledgement on the OHDA website.
- Sponsor Certificate
- Charitable Donation Tax Receipt

Sponsor a Keeper Award

\$25 - \$50

- Sponsors a keeper award in your chosen category (*if the sponsorship is received at least 2 weeks before the competition, the sponsor will also be recognized through engraving on the award*).
- Invitation to present the keeper award at the competition
- Name listed in the *OHDA Capital City Open Championship Program*.
- Notice of sponsorship in the OHDA e-newsletter (published three times per year)

Championship Keeper & Runner-Up Awards

- Sponsors a Championship keeper award in your chosen category (*if the sponsorship is received at least 2 weeks before the competition, the sponsor will also be recognized through engraving on the award*).
- Invitation to present the award at the competition
- Name listed in the *Capital City Open Championship Program*.
- Notice of sponsorship in the e-newsletter (published three times per year)

Requests for specific groups will be handled on a first come, first served basis. The age groups are 7-9 Years; 10-11 Years; 12-13 Years; 14-15 Years; 16-17 Years; 18-20 Years; and 21 Years & Over.

- Keeper awards for champion in an age group - **\$50 each**
- Keeper awards for 1st or 2nd runner-up in an age group - **\$40 each**
- Keeper awards for 3rd, 4th, or 5th runner-up in an age group - **\$25 each**
- Set of 6 keeper awards for an age group - **\$200**
- Cash Awards for age group x 1 dance 7-9 years - **\$100 each group**
- Cash Awards for age groups x 1 dance 10-11, 12-13, 14-15 - **\$135 each group**
- Cash Awards for age group 16-17 years x 1 dance - **\$200 each group**
- Cash Awards for age groups x 1 dance 16-17, 18-20 & 21 & over - **\$225 each group**